



Minddd
Foundation

www.minddd.org

Agenda

Who we are

What we do

Why we do

Our achievements

Who We Are

Non Profit Health Promotion Trust
established in 2005, promoting
effective integrative treatment of;

ADHD	Allergies	Asthma
Autism	Learning Delay	Chronic Fatigue
Anxiety/ Depression /behaviour	Digestive Health; IBS, Crohns	Auto- immune Leukemia

What We Do

MF promotes integrative healthcare; body, mind, emotion & spirit.

- **biomedicine**; diet, nutrition, digestive health, detox
- **Allied therapies**; muscular-skeletal, energy
(Naturopath, Chiropractic, Osteopathic, Homeopathy, Kinesiology, Acupuncture, Bowen, NAET)
- **Neurotherapies**; auditory, visual, sensory, motor, primitive reflexes, psychology, learning
- **Lifestyle**; food, exercise, environment, fun
Metabolic, Immunologic, Neurologic and Digestive Disorders

Biomedical Focus

Nutrients (food & supplements)

- building blocks of neurotransmitters
- support immunity, metabolism, detoxification

Digestive Health

- absorb nutrients
- ward off toxins
- support metabolism

How We Do It

1. Educate families

- Mindd International Forum (2x Sydney, 1x Auckland)
- Mindd seminars in NSW, VIC, QLD
- Education through the Allergy Expo (40k plus)
- worldclass website; videos, write-ups, clinician search, research, powerpoints
- phone support
- Books, videos, products
- PR – media, expos

How We Do It

2. Train Clinicians

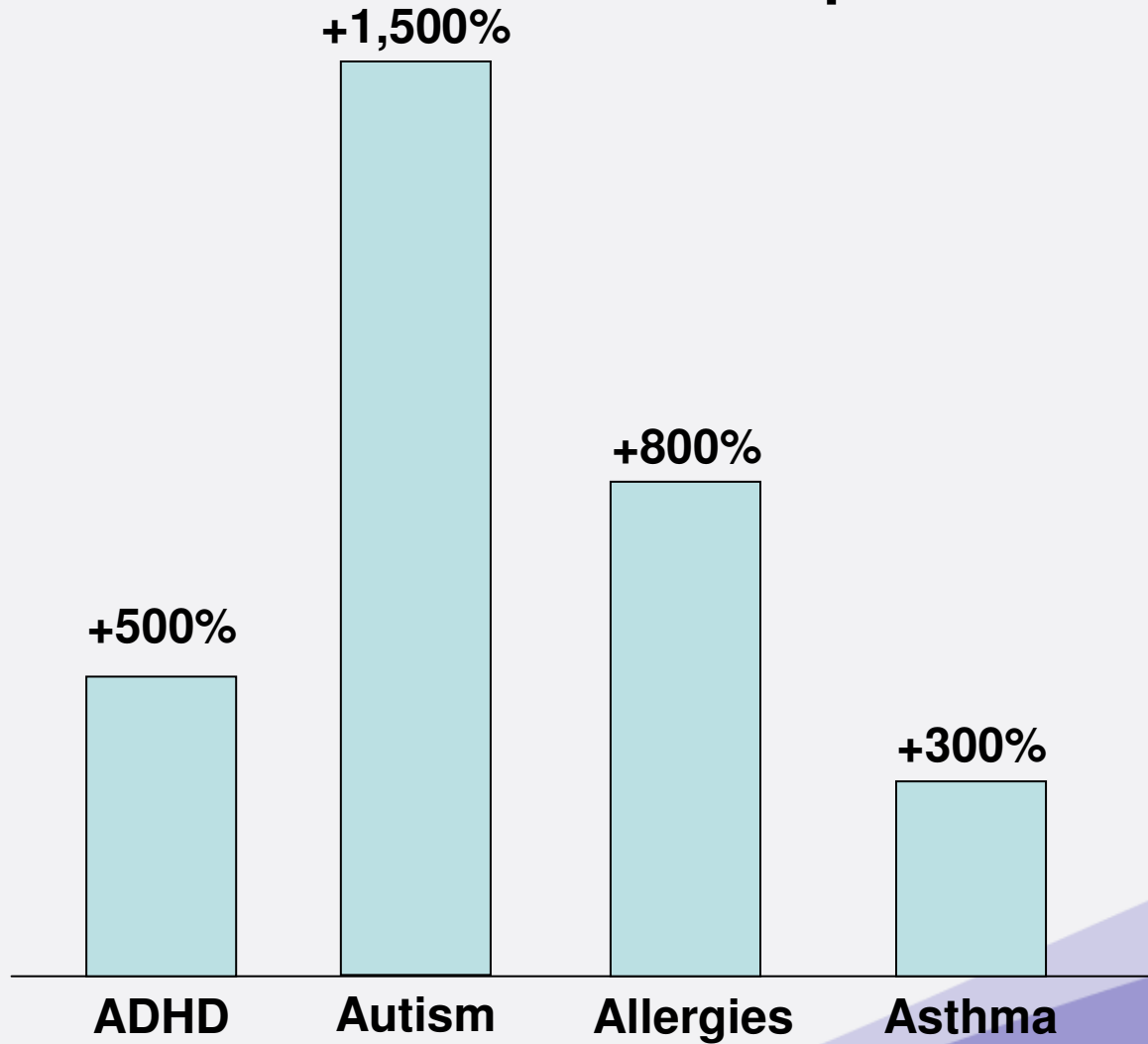
- Mindd International Forum-DAN! Training
- GPs; RACGP, seminars, GPCE
- Practitioner Yahoo Group; research and idea exchange
- books
- place speakers at key events

Mindd Foundation Activities

Lobbying & Grassroots

- Media
- Support Groups
- Meeting with key advisors to former Prime Minister and current Health Minister

Childhood “Epidemic”



Source: *Healing The New Childhood Epidemic*

Childhood “Epidemic”

Increase over the past two decades:

Autism	1500%	1/2 million children
ADHD	400%	3.5 million children
Asthma	300%	6 million children
Allergies	400%	

Asthma deaths have increased by 56%

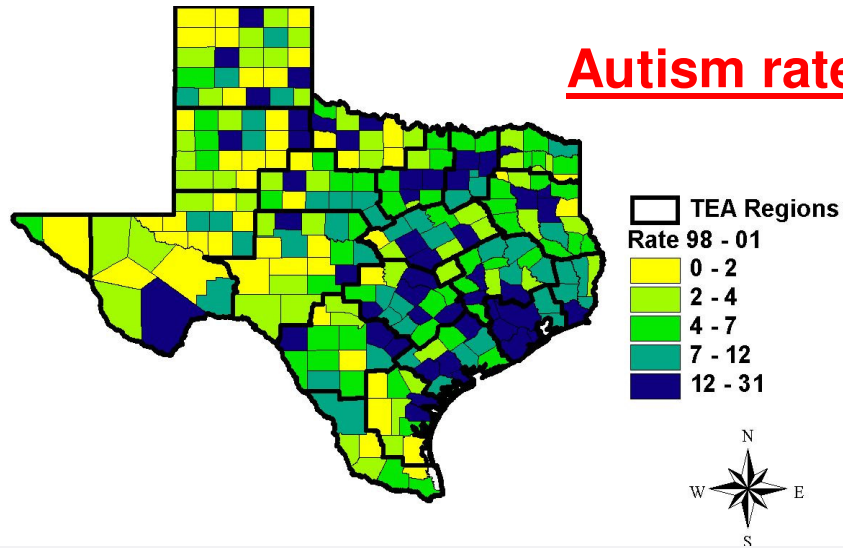
Peanut allergy has more than doubled since 1997

Source: Dr. K Bock

Childhood “Epidemic”

- 20 year trend; ADHD +500%, Autism +1500%, allergies +800%, asthma +300% in US (Dr. Ken Bock; Healing The New Childhood Epidemics)
- Autism; 1 in 165 US, 1 in 150 UK, 1 in 120 Australian (US CDC, UK Dept Health, Aust Independ Survey)
- 1 in 94 US Boys
- 1 in 6 Oz children have some learning, behavioural or immune disorder (ADD, ADHD, LD) (Cyndy O’Mear, Changing Habits, Changing Lives)

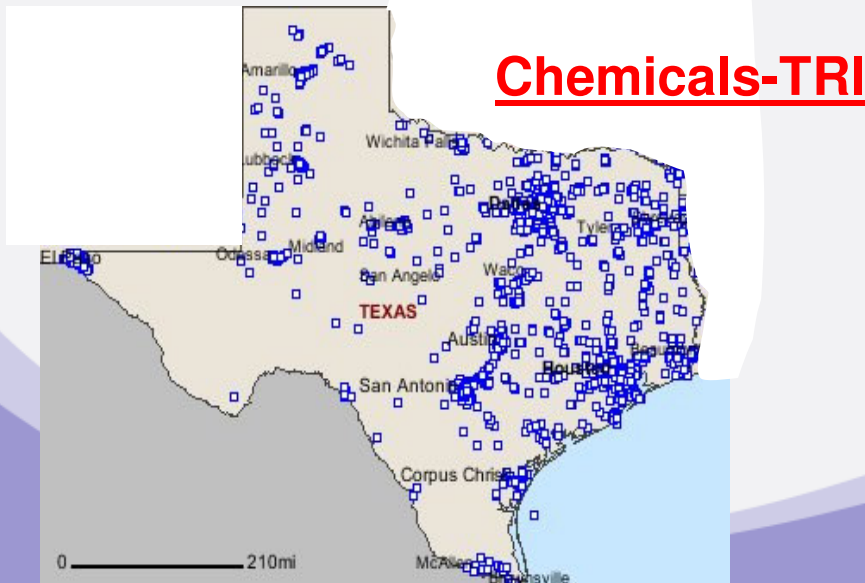
Observed Rate of Autism 1998 - 2000 By County of Texas
 Aggregated from School Districts
 With Texas Education Agency Districts



Potential association between autism rates, environmental mercury, other toxins in Texas
 Palmer, et al., *Health and Place* 12 (2006) 203-209

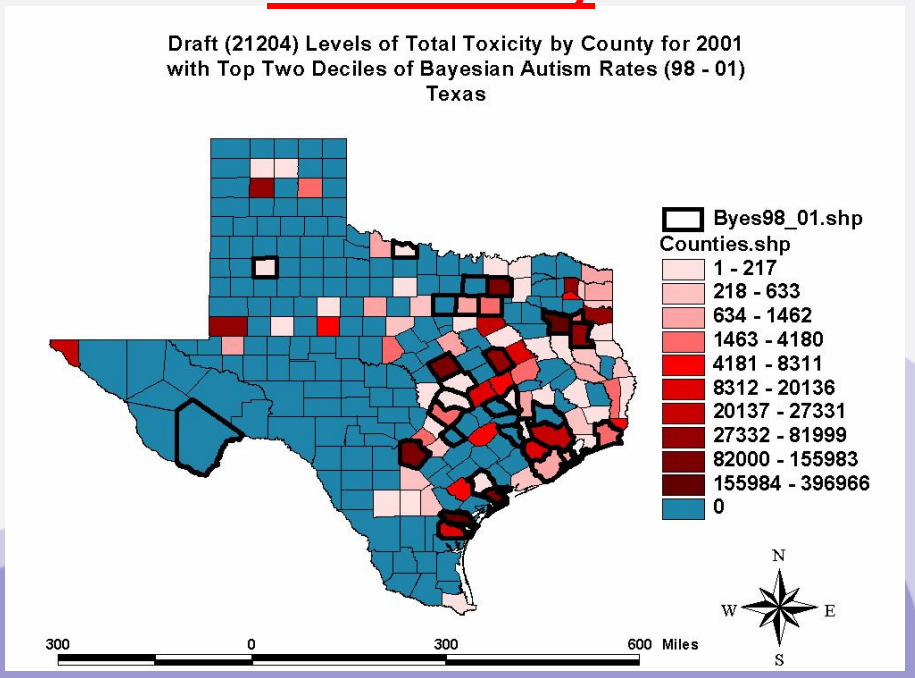
On average, for each 1000 lb of environmentally released mercury, there was a 43% increase in the rate of special education services and a 61% increase in the rate of autism.

All Reporting Facilities, All Chemicals TRI-(1987-2002)
 Map shows 3,683 of 48,205 facilities reporting nationwide



Total toxicity

Draft (21204) Levels of Total Toxicity by County for 2001
 with Top Two Deciles of Bayesian Autism Rates (98 - 01)
 Texas



Childhood disease

Toxicity → metabolic-immunologic-neurologic-digestive disorders
(mindd)

Toxins; food, environment, medications

Factors weakening detox ability more & more each generation

- Poor nutrition; refined foods, deplete soil, incorrect food pyramid, myths on “good” food
- Digestive dysfunction; antibiotics, “the pill”, refined foods, lack of probiotic food, lack of breast feeding
- Immune dysfunction; hereditary infections-strep & candida, poor digestive health

Childhood disease drivers

“Evolutionary changes to get rid of toxins happen at glacial pace. Human Changes to increase our toxic burden have happened at mach speed.”

-Dr. Elizabeth Mumper

Co-Director Defeat Autism Now! USA

Mindd Advisory Board



Childhood disease drivers

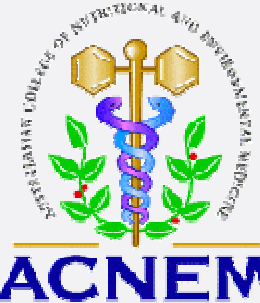
“We are in the midst of a group of childhood epidemics...related to pollution, environmental degradation and toxicity”

-Dr. Kenneth Bock

Author, *Healing The New Childhood Epidemics* & Mindd
Advisory Board



Sponsors



Pure ♥ Gentle ♥ Organic®



Mindd People

Founding Board- Australia

Dr. Robyn Cosford
Dr. Marilyn Dyson
Leslie Embersits
Ramin Marzbani
Dr. Antony Underwood
Dr. Emmanuel Varipatis

Advisory Board

Mark Blaxhill, USA
Dr. Kenneth Bock, USA
Dr. Natasha Campbell-McBride,
UK
Anne Darcey, UK
Donna Gates, US
Sally Fallon, USA
S. Jill James, USA
Dr. Elizabeth Mumper, USA
Dr. Nancy O'Hara, USA
Dr. Woody McGuinness, NZ
Dr. Gary Deed, Australia
Dr. Deb Fewtrell, NZ

Ambassadors

Hugh Jackman
Deborra-lee Jackman
George Miller
Simon Borg Olivier
Holly Davis
Hon. Elizabeth Evatt
Rachel Ward
Chef Holly Davis

Key Goals; Longterm

1. Treatment/Research Centre

- assess & treat children, siblings and parents (esp. mothers)
- research subsets and treatments
- build an integrative blueprint
- attract government support/investment

Key Goals; Longterm

2. Public awareness campaign;

- ADHD & Autism are medical conditions on same continuum as asthma, allergies, learning delay and much more
- Motivate parents to make necessary changes in medicine, food, education and environment. Parents have the power.
- TShirt, hats. posters; *Mindd Our Kids* raise awareness and drive people to website

Key Goals; Longterm

3. Educate teachers;

- early intervention offers best outcomes
- teachers can advise families and refer out to clinicians treating “core cause” not symptoms
- Biomedicine offers better outcome than medication

Mindd International Forum

- builds community
- dialogue between parent and clinician
(GPs too short on time)
- gets practitioners cross referring and
working to treat whole child

Support parents to comply

World experts to train, teach and lobby

US Activity

Oprah-Jenny McCarthy

- “regressive autism”- some environmental trigger, cant have a genetic epidemic
- biomedicine “recovers”
- “green vaccines” Washington DC rally June 4

US Activity

- **Hannah Poling Case-Dec 07**

Poling family won case proving that vaccines induced daughters autism due to mitochondrial dysfunction

Dad is a neurologist and mum is a nurse/lawyer

CDC countered mitochondrial is rare issue in Autism but studies exist showing at least 40% of ASD kids have mitochondrial issues

US Activity

Defeat Autism Now!

- Doctors and scientists (over 100) meeting every 6 months to share research focused on effective treatments
- March 2008 recognised by American Academy of Pediatricians – research collaboration

Defeat Autism Now! (DAN!)

- Founders: B. Rimland, Dr. S. Baker
- Listen to parents
- Community; conference connects parents, researchers, nurses, doctors, naturopaths, chiropractors
- Mindd (DAN! partner) aims to build community in Australia/New Zealand

Australia

Sunday Program May 08

- No official national stats on Autism, ADHD (no studies in past 10 years)
- “no cause nor cure” for Autism despite contrary reports in US national media
- referenced 1 ABA website
- No interest in biomedical side despite developments in US

Parents Must Take Action

- Get schools to educate teachers!
Mindd books, forum, seminars, website, practitioners
- Recruit GPs to Mindd forum to train (RACGP)
- Contact media re: your success story. MF can source experts to interview alongside you
- Send families to www.mindd.org
- Organise Mindd seminar
- Network with politicians, businesses-send them to MF for research and meetings with experts
- Attend Mindd International Forum May 16-17 '09